

HOW THE CARBON MARKET BENEFITS LANDOWNERS

Landowner

The Carbon Market

CO2 Emitter

Problem

Landowners are challenged to stay in business or resist development pressure.



The market is enabled by Registries, but is difficult to access.



Large utilities and industrial firms face increasing pressure reduce their carbon emissions.

Opportunity

By maintaining certain practices, landowners can help trap more CO₂ on their land.



Carbon registries award carbon credits to landowners for their practices.



To meet emission reduction targets, firms can buy carbon credits from landowners.

Solution

The carbon market can help preserve ag & forestland by increasing producer income.



SunOne Solutions offers market access, with *no out of pocket expenses.*



The market gives emitters an option to meet their carbon emission reduction targets.

